Exploratory analysis on prediction of loan privilege for customers using random forest

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Abstract

In Banking Industry loan Processing is a tedious task in identifying the default customers. Manual prediction of default customers might turn into a bad loan in future. Banks possess huge volume of behavioral data from which they are unable to make a judgement about prediction of loan defaulters. Modern techniques like Machine Learning will help to do analytical processing using Supervised Learning and Unsupervised Learning Technique. A data model for predicting default customers using Random forest Technique has been proposed. Data model Evaluation is done on training set and based on the performance parameters final prediction is done on the Test set. This is an evident that Random Forest technique will help the bank to predict the loan Defaulters with utmost accuracy.

Keywords: Machine learning, random forest, prediction, R.

1. Introduction

Credit Risk plays a vital role in Banking Domain. The success of a Bank mainly depends upon the evaluation of credit Risk. Before sanctioning a loan, the officials should be able to predict whether the customer is a defaulter or Non Defaulter. The aim of this paper is to apply machine learning technique on dataset which has 10000 cases and 7 numerical and 6 categorical attributes. The creditability of a customer for sanctioning loan depend on several parameters, such as credit history, Installment etc. This paper is summarized as follows. Section 2 discusses about the Supervised learning Random Forest Technique. In Section 3 the Methodology adopted for predicting the default customers is described. In section 4 Experimental results and the performance measures were discussed. In Section 5, the conclusion of data analysis was discussed.

2. Machine learning: random forest

Random Forest is an ensemble machine learning method which efficiently performs both classification and regression tasks. It creates multiple decision trees. To classify a new object from an input vector, put the input vector down each of the trees in the forest. Each tree gives a classification, and we say the tree "votes" for that class. The forest chooses the classification having the most votes (over all the trees in the forest).

3. Methodology

The methodology adopted for predicting loan Defaulters using Random Forest Technique is derived using a flow diagram. The steps involved in Building the data model is depicted below:
Fig. 2: Machine learning methodology

Data collection

The data set collected for predicting loan default customers is split into Training set and Test set. Generally 80:20 ratio is applied to split the Training set and Test set. The Data Model which was created using Random Forest is applied on the Training set and based on the test result accuracy, Test set prediction is done. Following are the attributes

<table>
<thead>
<tr>
<th>Attribute Name</th>
<th>Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>Loan_ID</td>
<td>Qualitative</td>
</tr>
<tr>
<td>Gender</td>
<td>Categorical</td>
</tr>
<tr>
<td>Married</td>
<td>Categorical</td>
</tr>
<tr>
<td>Dependents</td>
<td>Qualitative</td>
</tr>
<tr>
<td>Education</td>
<td>Categorical</td>
</tr>
<tr>
<td>Self_Employed</td>
<td>Categorical</td>
</tr>
<tr>
<td>ApplicantIncome</td>
<td>Qualitative</td>
</tr>
<tr>
<td>CoapplicantIncome</td>
<td>Qualitative</td>
</tr>
<tr>
<td>LoanAmount</td>
<td>Qualitative</td>
</tr>
<tr>
<td>Loan_Amount_Term</td>
<td>Qualitative</td>
</tr>
<tr>
<td>Credit_History</td>
<td>Qualitative</td>
</tr>
<tr>
<td>Property_Area</td>
<td>Categorical</td>
</tr>
<tr>
<td>Loan_Status</td>
<td>Categorical</td>
</tr>
</tbody>
</table>

Pre processing

The data which was collected might contain missing values that may lead to inconsistency. To gain better results data need to be preprocessed so as to improve the efficiency of the algorithm. The outliers has to be removed and also variable conversion need to be done.

Correlation among attributes

Based on the correlation among attributes it was observed that attributes that are significant individually include property area, education, loan amount, and lastly credit history, which is the strongest among all. Some variables such as applicant income and co applicant income are not significant alone, which is strange by intuition it is considered as important. The correlation among attributes can be identified using corplot and boxplot in R Platform.

Building the classification model using random forest

For predicting loan defaulters and non defaulter’s problem, Random Forest prediction model is effective because of the following reasons:

- It provides better results in classification problem.
- It is strong in preprocessing outliers, irrelevant variables, and a mix of continuous, categorical and discrete variables.
- It produces out of bag estimate error which has proven to be unbiased in many tests.
- It is relatively easy to tune with.

For evaluation method, the performance parameter “Accuracy” is chosen since the aim is to correctly predict as many cases as possible. Finally, using OOB error estimate as evaluation, we will tune the two parameters below of the random forest model, since they are most likely to have the biggest effect on our final accuracy.

The data model was built using Random Forest in R and the importance of variable in the dataset was also derived. It is observed that credit History is identified as the most important variable. The random forest also finds that most of the variables are not important.

Predicting default customers

predictions<-unname(predict(final_rf,newtest[]))
solution<-data.frame(Loan_ID=test[1],Loan_Status=predictions)
## 0.8110553

We noticed that 299 cases in the test set are predicted as “Y”, which is more than 81%, whereas in the training set only about 69% had this status.
4. Experimental results

This section is categorized into two parts, univariate visualization and variables against response.

Some of the observation of plots is:
- Most of the applicants do not have dependents
- The applicant income and coapplicant income has a similar extremely left-skewed distribution
- 85% of the loan applied are 360 terms

5. Conclusion

The analytical process started from data cleaning and processing, missing value imputation with mice package, then exploratory analysis and finally model building and evaluation. The best accuracy on public test set is 0.811. This brings some of the following insights about loan approval.
- Applicants with credit history not passing guidelines mostly fails to get approved, probably because that they have a higher probability of not paying back.
- Most of the time, applicants with high income, sanctioning low amount is more likely to get approved, which makes sense, those applicants are more likely to pay back their loans.
- Some basic characteristic such as gender and the status of marriage seems not to be taken into consideration by the company

References